

# NEWSLETTER

## SUSTAINABLE & SOCIAL ENTREPRENEURSHIP FOR YOUTH

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Issue #1

**“Whether you're an ambitious young individual, a dedicated youth worker, or an involved community stakeholder, there's a place for you in SUSE.”**



### Welcome to the first newsletter of SUSE!

In the first year of the project, a lot has happened. The project started in the spring of 2023 with the kick-off meeting at the headquarter of DGASPCH, the lead partner of the project.

This meeting was of great importance, to make sure that all partners are on the same page and will all be working to the same goals.

The goals of the project are as follows:

- Create **awareness of social entrepreneurship among youth** as an (self) employment opportunity in the future and increase employability
- **Fostering entrepreneurial skills** to improve entrepreneurial opportunities and to empower youth to act as intrapreneur
- **Fight youth unemployment** across Europe
- Activate young people by involving them in **finding solutions for social problems in the local community**
- Encourage youth workers to guide and support youth to play an active role in society and educate them how to **apply digital coaching**
- Bring attention to the need of actively inspiring youth to become social entrepreneurs by **organising a competition**
- **Bridge the gap between youth and business** by connecting youth and entrepreneurs in an early stage in their lives



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In the first phase of the project the target groups youngsters and youth workers have been involved in a needs analysis. We have identified the topics that should be included in the SUSE training course. This resulted in the following topics:

- **Introduction to SDG and Social Entrepreneurship**
- **Business Setup and Social Business Model Canvas**
- **Networking and Communication Skills**
- **Social Media and Digital Marketing Skills**

The course will also include 3 extra guides:

- **Guide to Gender Equality in Business:** Focusing on promoting gender equality within the business context.
- **Guide to Environmental Degradation in Business:** Discussing the impacts of business activities on the environment and how to mitigate them.
- **Guide to Digital Tools - Industry 4.0 & 5.0:** Exploring how the latest industrial revolutions are changing entrepreneurship and how these technologies can be used for new services.



## WHAT'S NEXT?

Of course, this is only one result of the project: the course. This course will soon be tested by youngsters and youth workers from all partner countries (Greece, Romania, Spain and The Netherlands). **If you're interested in joining the pilot**, feel free to contact one of the partners via <https://suse-theproject.eu/about-us/>!

Regarding the other results, soon the development of the **Digital Coaching Manual** will start and it will not take long before we launch the **SUSE Pitching Competition**.

**Keep an eye on our Facebook page and be the first to know!**

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