

# NEWSLETTER

## SUSTAINABLE & SOCIAL ENTREPRENEURSHIP FOR YOUTH

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### Are you Going to help us pilot?



The SUSE project is launching its piloting phase to empower youth aged 15-25 with skills in social and sustainable entrepreneurship. Through an innovative curriculum aligned with the SDGs, digital coaching for youth workers, and local competitions for pitching ideas, SUSE aims to inspire the next generation of changemakers. This phase is a key step toward building inclusive, sustainable communities across Europe.

- We are looking for:
- **Youth (Aged 15-25):** Motivated individuals interested in social or sustainable entrepreneurship.
- **Youth Workers:** Professionals eager to adopt innovative, digital teaching methodologies.
- **Community Stakeholders:** Organizations and mentors ready to support young entrepreneurs.
- **Change-Drivers:** Anyone passionate about creating socially inclusive and sustainable communities.



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The SUSE training program offers:

1. Introduction to Sustainable Development Goals (SDGs): This module provides an overview of the United Nations' SDGs, emphasizing their relevance and importance in today's world.
2. Setting Up a Social Business: Participants learn the fundamentals of establishing a social enterprise, including the development of a Social Business Model Canvas and strategies for pricing.
3. Networking: This module focuses on building effective communication skills and strategies for networking, essential for the growth and success of a social business.
4. Social Media and Digital Marketing: Participants are introduced to the basics of digital marketing and the effective use of social media platforms to promote their social enterprises.

In addition to these modules, the program offers guides on topics such as digital entrepreneurship in the era of Industry 4.0 and 5.0, understanding environmental degradation in business, and promoting gender equality in the workplace.



**If you're interested in joining the pilot,** feel free to contact one of the partners via <https://suse-theproject.eu/about-us/>!

## WHAT'S NEXT?

The upcoming SUSE competitions, set to take place in participating countries, mark an exciting step in empowering young changemakers. After completing their training, youth participants will pitch their social and sustainable business ideas to local panels of experts and stakeholders. In the next newsletter we will tell you more about it.

**Keep an eye on our  
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the first to know!**

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